



Collective Empowerment Group, Inc.

20th ANNIVERSARY

Reserved Seating: \$150.00 per person

General Admission: \$100.00 per person

VIP Reception: \$50.00 per person

~~~~~  
**~ SPONSORSHIP OPPORTUNITIES ~**

**I. Platinum Sponsor**

**\$25,000.00**

- Co-Sponsor the gala with the CEG
- Co-presenter of small business awards at Gala
- Quote from CEO in press release and on screen
- 2 reserved seats at head table
- 7-10 min. remarks – live
- Exhibit opportunities at 2016 monthly General Meetings
- Exhibit tables at Gala, MLK Service, Conference and Golf
- Corporate name displayed at Gala, MLK Service Conference
- 2 reserved tables of ten with signage
- Photo-op with CEG President
- Link and logo on CEG website for one year
- Encore 10-min presentation at one CEG monthly meeting

**II. Diamond Sponsor \$15,000.00**

- Quote from CEO in press release
- 2 Reserved Seats at Head Table
- Welcome remarks during the Gala video 3-5 min. max.
- Corporate name displayed at the 2016 MLK Service and Empowerment Conference
- 2 reserved tables of ten with signage
- Link & logo on CEG Website 6 months
- Promotional mention in marketing materials
- Cover ad (if avail) or 2-page inside ad
- Corporate name display at the 2016 MLK Service
- Exhibit opportunities at the 2016 MLK Service and Empowerment Conference
- Present workshop at Empowerment Conference

**III. Gold Sponsor \$10,000.00**

- Corporate introduction at the Gala
- Corporate logo displayed in slide presentation
- Reserved table of ten with signage
- Full page color ad in Gala souvenir journal
- Corporate logo on promotional materials
- Promotional exhibit opportunities at the 2016 MLK Service and Empowerment Conference
- Corporate name display at the CEG 2016 MLK Service
  - Half-page ad

**IV. Silver Sponsor \$7,500.00**

- Corporate logo displayed in slide presentation
- Corporate mention in CEG promotional materials
- Full-page color ad in Gala souvenir journal
- Reserved table of ten with signage
- Promotional exhibit opportunities at the 2016 MLK Service
- Corporate name displayed at the 2016 MLK Service and Empowerment Conference

**V. Bronze Sponsor            \$5,000.00**

- Corporate logo displayed in slide presentation
- Reserved table of ten with signage
- Full page color ad in Gala souvenir journal
- Promotional exhibit opportunity at the 2016 MLK Service

**VI. Copper Sponsor            \$1,000.00**

- Corporate listing on sponsor poster
- 5 reserved seats
- Half -page color ad in Gala souvenir journal

**Non-Sponsorship Exhibitor**

\$250.00 per 6ft table door prize drawing

**Non-Sponsorship Advertising**

- Color Cover Ad                            \$1,000.00  
(Subject to availability)
- 2-Page Color Ad                            \$1,000.00
- Full-Page Color Ad                        \$ 350.00
- Member & Partner Ad                        \$ 150.00
- Half-page ad (non-member)                \$ 250.00
- Patron Listing                                \$ 100.00

Rev. Anthony G. Maclin, President  
301-699-8449  
[www.CollectiveEmpowermentGroup.org](http://www.CollectiveEmpowermentGroup.org)  
[CollectiveEmpowermentGroup@gmail.com](mailto:CollectiveEmpowermentGroup@gmail.com)